

Outreach in China -- Vegan Movement Gaining Momentum

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ABOUT US

- Non-profit action tank that works to transform public policy and dialogue on the environment, animals, and sustainability, both globally and locally



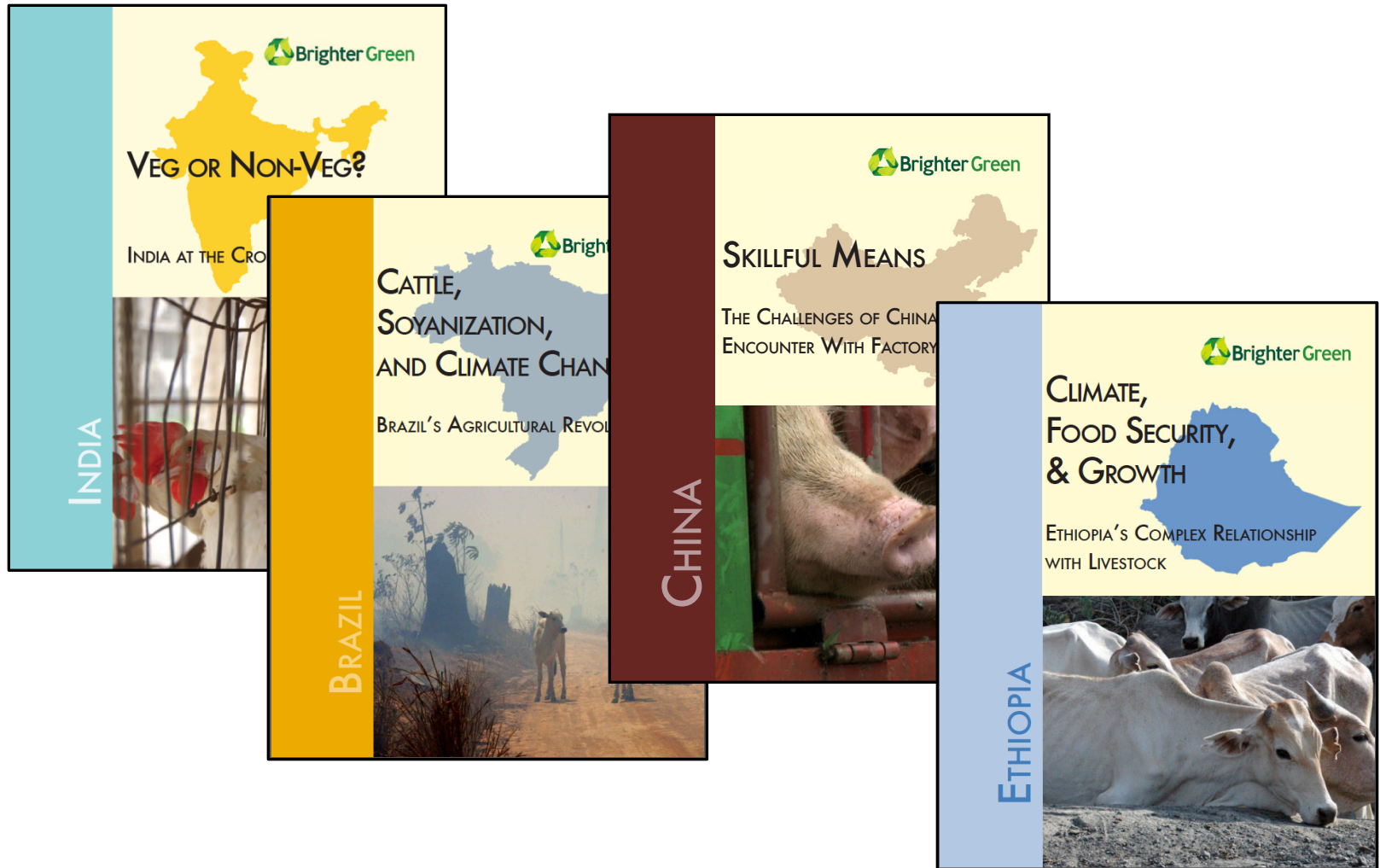
Brighter Green
Equity. Sustainability. Rights.™

- **Food Policy and Equity program**
 - Policy papers, factsheets, and videos on climate change and the globalization of industrial animal agriculture (“factory farming”)

WHY ANIMAL AGRICULTURE?

- ❑ Climate change and natural resource use
- ❑ Food security and hunger
- ❑ Power and control over food system
- ❑ Public health
- ❑ Animal welfare and rights
- ❑ Species and biodiversity loss
- ❑ Livelihoods
- ❑ Equity
- ❑ Sustainability

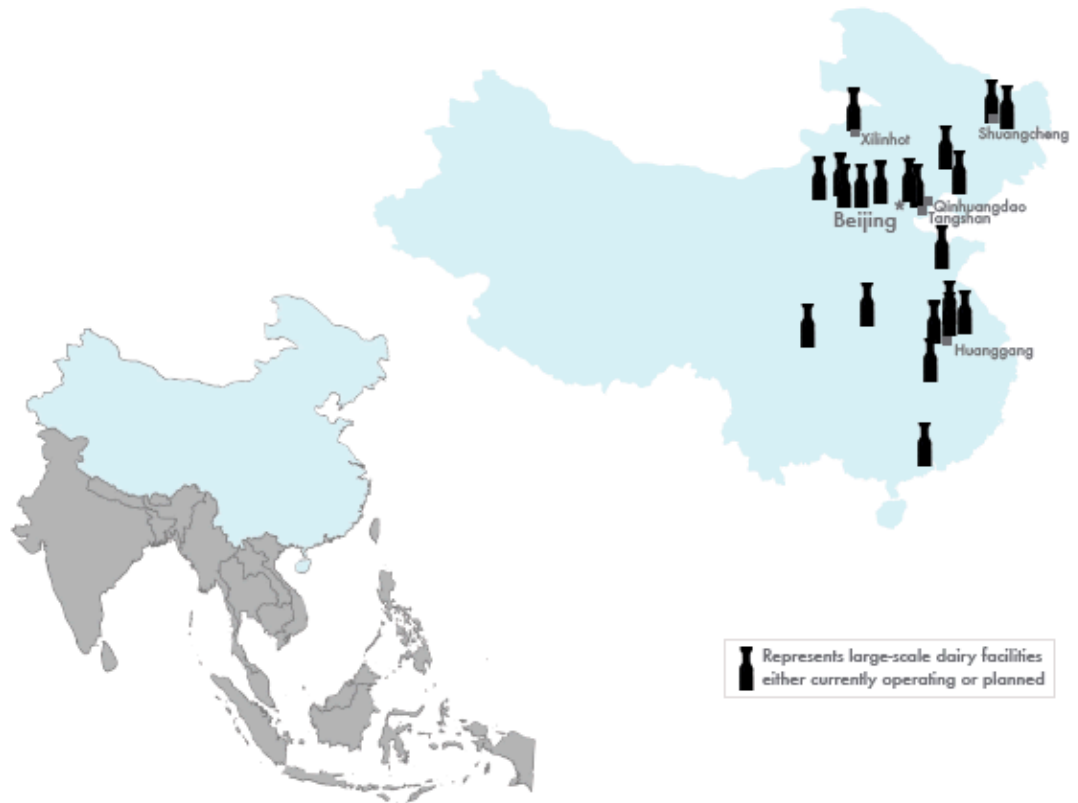
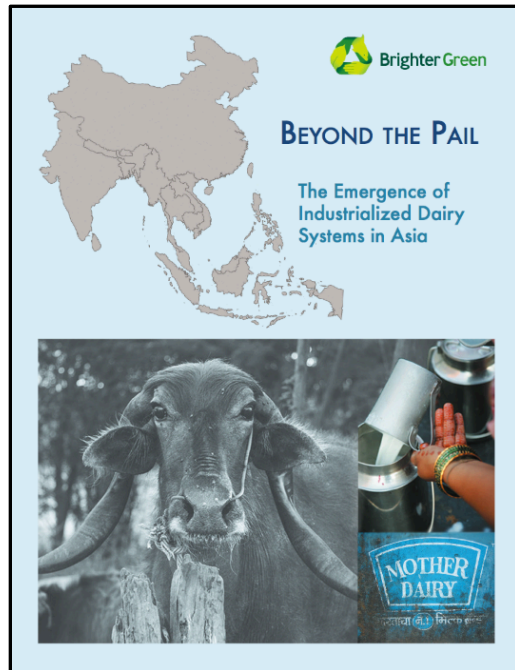
PUBLICATIONS



NEWEST PUBLICATIONS

□ Beyond the Pail

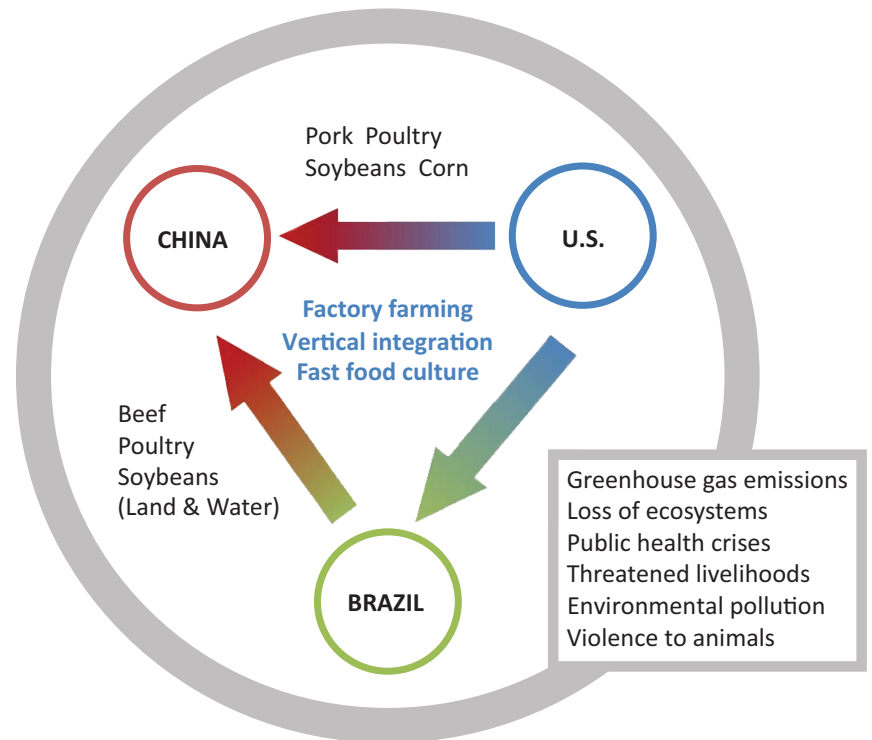
■ The Emergence of Industrialized Dairy Systems in Asia



NEWEST PUBLICATIONS

□ The Triangle

- The Evolution and Future of Industrial Animal Agriculture in the U.S., China, and Brazil
- November 2015 release



“PIGFESTATION”

- Shanghai 2013: 13,000 dead pigs in Huangpu river



“WHAT’S FOR DINNER?” (WFD)

- Being the first
- Chinese crew
- Document and inspire



WFD: CHINA PREMIERE (JUNE 2014)



WFD: CHINA SCREENING TOUR



WFD: CHINA SCREENING TOUR



WFD: CHINA SCREENING TOUR



DIRECTOR JIAN YI

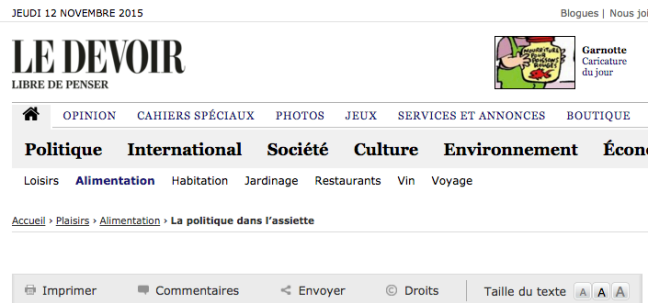


WFD: CHINA SCREENINGS



MEDIA COVERAGE

□ Wanqing Zhou, Jian Yi



La politique dans l'assiette

Le Festival végétane de Montréal explore plusieurs facettes de l'alimentation végété

6 novembre 2015 | Florence Sara G. Ferraris | Alimentation



Photo: Guillaume Gibault
Au menu du festival : plus d'une cinquantaine d'exposants, des conférences, des ateliers thématiques et des démonstrations culinaires.



中国与世界，环境危机大家谈
china and the world discuss the environment

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文章 Articles

Why I've become a vegetarian: Chinese filmmaker speaks out about environmental impact of eating meat

Tom Levitt
29.07.2014

中文版本 3 comments

Jian Yi, director of 'What's For Dinner?', says he was shocked into becoming a vegetarian by the environmental and animal welfare costs of meat production



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主题 TOPICS



作者 AUTHOR

Tom Levitt
Tom Levitt is a journalist and editor, based in London. Before joining chinadialogue

WFD SCREENING KIT



何以为食？ WHAT'S FOR DINNER?





WHAT'S FOR DINNER?

VIEWING GUIDE

Until relatively recently in human history, regular consumption of meat generally was limited to a society's elite. But vast changes in agricultural practices in industrial countries, including the use of large, confined, factory-like facilities that house thousands of animals, have made meat, dairy products, and eggs much more widely available and affordable. Eating meat now often represents prosperity, independence, or modernity in a globalizing world where Western-style consumption patterns have set an international standard.

Meat is now central to billions of people's daily meals. However, the environmental, climate, public health, ethical, and human impacts of this consequence of globalization are enormous and remain largely undocumented. China, the world's most populous nation with about 1.3 billion people, is now the world's largest producer—and consumer—of agricultural products. China has one of the world's biggest livestock populations, and its overall meat consumption is now twice that of the U.S.

WHAT'S FOR DINNER? explores this terrain in fast-globalizing China through the eyes of a retired pig farmer in rural Jiangxi province, a vegan restaurateur in Beijing, a young livestock entrepreneur, and residents of Guangdong, a province with many manufacturing facilities that is contending with water polluted by wastes from pig farms. These figures personalize the vast trends around them. Given that every fifth person in the world is Chinese, what the Chinese eat and how China produces its food affect not only China, but the world, too.

This viewing guide is divided into two sections. The first section, to be read before viewing the documentary, includes background information and questions to keep in mind while watching. The second section, which will be most helpful in guiding discussions post-viewing, includes an overview of the film's major themes, questions for discussion, details about the filmmaking process, and a list of further resources.

This viewing guide may be most useful for college or graduate students, groups, and community organizations. It is intended as a supplement to the film and the *Skilled Means: The Challenges of Factory Farming*. Links to this resource are provided at the end of this guide.

How to View A Screening of **WHAT'S FOR DINNER?**

To purchase the film in North America, contact:
distributor: caru@caru.com
+1 718-488-8900
<http://www.caru.com>

For purchases or screenings in places outside North America, please contact Brighter Green.





何以为食？

观影手册

人类历史直到近期，肉类的经常性消费总体上被限制在社会精英阶层的范围内。但是工业化国家中农业技术的巨大变革——包括使用巨大的、封闭式的、像工厂一样的设施来养殖成千上万的动物——已经使得肉类、乳制品和蛋类的供应变得比以前充足得多，价格也更便宜。在当今这个全球化的世界里，西方式的消费模式已成为国际标杆，而吃肉往往代表着繁荣、独立、现代化。

全球化进程带来的一个后果是，肉类已成为几十亿人口日常饮食中相当重要的一部分。然而，这一后果对环境、气候、公共健康、伦理道德乃至全人类的影响都是十分巨大的，并且许多影响尚不为人们所知。中国，这个世界上人口最多的国家，承载着约十三亿人口，并已成为全球最大的农产品生产和消费国，中国是世界上饲养牲畜数量最多的国家之一。其肉类消费总量已接近美国的两倍。

《何以为食？》这部纪录片，试图通过不同领域人士的视角，来探讨在迅速全球化的中国出现的上述问题。片中出现的六位人物是一位工厂养猪场的退休工人、一位北京的素食餐馆老板、一位年轻的家禽养殖场主，以及广东省的居民（加工业相当发达的广东省，正在与畜牧业造成的水污染问题）等等。这些人所遭遇的问题只发生在他们身上得以具体化、个人化。考虑到全世界每五个人中就有一个是中国人，中国人吃什么以及如何生产他们的食品不仅会影响中国自己，也会影响整个世界。

这份观影手册包括两个部分。第一部分常在观影之前阅读，它包括了背景信息和建议在观影时思考的问题。第二部分对观影之后的讨论很有帮助，它包括对本片主旨的总结、可供讨论的问题、影片的制作细节以及一系列更多相关资料的链接。

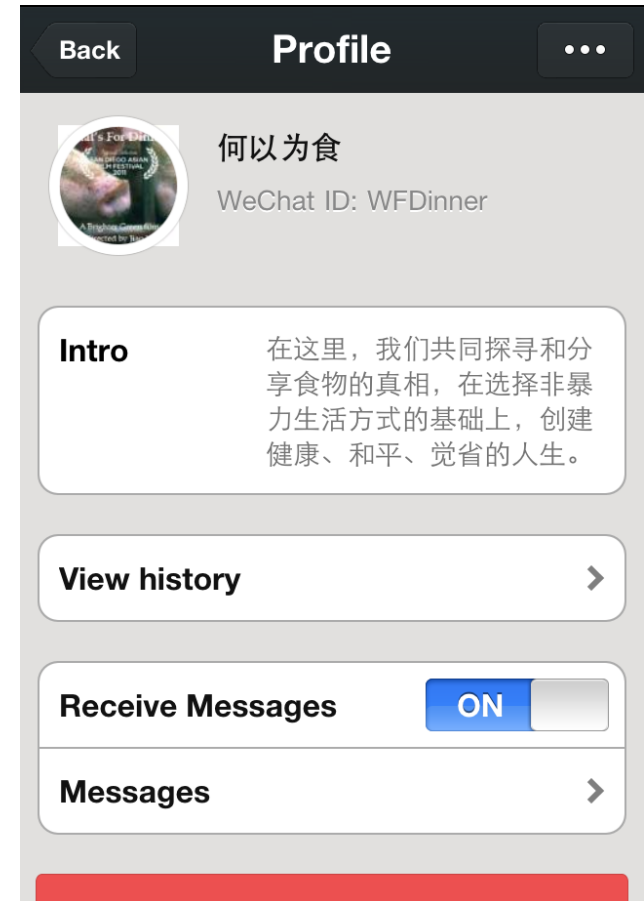
这份观影手册对于高校学生、社会团体、读书小组和社区组织等成年观众群体最为适用。Brighter Green发布的关于工业化农业全球化的政策论文，特别是《应对之术：中国工厂化养殖带来的挑战》，可被用作本片和观影手册的补充材料。这篇论文和其他补充材料的链接可在手册尾页找到。

如何观看或组织放映《何以为食？》

欲在北美地区购买本片，请联系发行商：
Caru Films
caru@caru.com
+1 718-488-8900
<http://www.caru.com>

欲在其他地区购买本片或组织放映，请联系：
Brighter Green: wfd@brightergreen.org

WFD WECHAT GROUPS

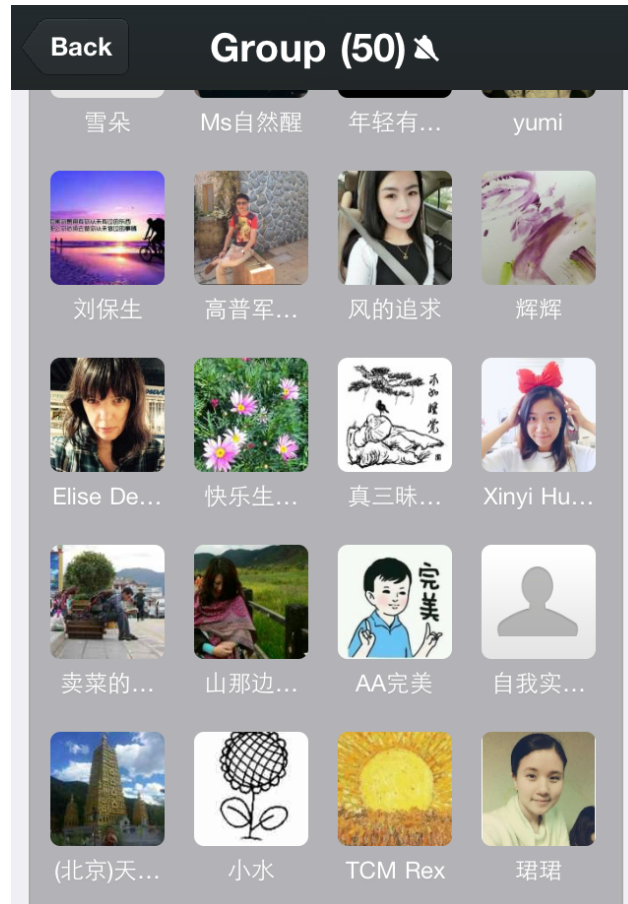
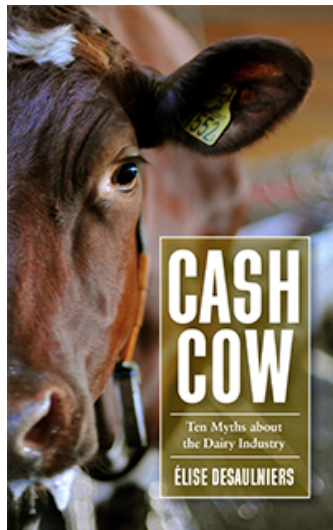


WFD WECHAT GROUPS

- World Food Day 2015



WFD WECHAT MONTHLY DIALOGUES



ACTIVE PARTNERS



PCRM Physicians
Committee for
Responsible
Medicine

ChinaFit.com

别吃朋友
DON'T EAT FRIENDS



THANK YOU!

- Follow/like Brighter Green to stay in touch
 - COP21 Updates from Paris
 - Nature's Rights discussion paper
 - Public Health and the Western Diet discussion paper

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- Twitter: [@BrighterGreenNY](https://twitter.com/BrighterGreenNY)
- Documentary: WFDinner.com



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